

Success In Our State



By David Zupkovich

Vincent van Gogh once said, “great things are not done by impulse, but by a series of small things brought together.” Although that quote is attributed to the 19th century painter, one could argue that the notion itself stretches back to the beginning of time. People have come to understand that any project, regardless of size or purpose, ultimately has a big picture that must be kept in mind. Each step that is taken within the framework of a project, including the unsuccessful ones, should still contribute to the end goal. This idea is especially valued in scenarios where collaboration between various entities is crucial to a project’s success.

As Health IT within Ohio continues to grow and adapt to an ever-changing landscape, CliniSync has been able to work alongside extraordinary partners to help Ohio’s caregivers and patients reach new heights. One partner in this mission is [Health Impact Ohio](#). The Columbus-based healthcare improvement collaborative aims to positively impact the equity, access, and quality of health for Ohioans. Since 2019, the collaborative has been a steward of the Central Ohio Pathways HUB (the HUB). The HUB’s main purpose is to connect central Ohio’s most at-risk populations to care and services in their community through a network of referrals. Through this process, community health workers build relationships with individuals in need and support them on their journey to a healthier life.

As one would probably guess, Health Impact Ohio must dig through a lot of data to measure growth and success of the HUB. To help organize that data in a more strategic way, they partnered with Unite Us, a technology platform working alongside CliniSync on the [Unite Ohio](#) initiative.



Through this partnership, the collaborative can serve patients in a more holistic way, create a bi-directional flow of data, and keep track of who is accessing it and why. Furthermore, the adoption of Unite Us’ technology is helping Health Impact Ohio and CliniSync strengthen their bond in new ways and is leading to one of the most collaborative Health IT models in the country.

“CliniSync and HIO have an opportunity to work together to achieve optimal health across the entire state,” said Carrie Baker, President & Chief Executive Officer of Health Impact Ohio. *“The partnership is so strong that both parties bring their knowledge and expertise, as well as their audiences to table,”* she said.

Moving forward, Health Impact Ohio’s goals for the HUB include contributing data to the CliniSync HIE and accepting and making referrals electronically in a coordinated fashion. These referrals can then be tracked to ensure certain outcomes are achieved by involving community health workers that provide care coordination for HUB clients. Additionally, Health Impact Ohio hopes to show how their work is successful and take it to other groups that are interested in doing something similar.

“The opportunity is to bring us all back together in a common shared strategy that could increase patient health, patient trust in the system, and health equity while also addressing social determinants of health,” said Baker.

As mentioned above, any project ultimately has a big picture that must be kept in mind. It’s not hard to see that Health Impact Ohio is doing just that. Their commitment to the communities they serve, and the industry they operate in, is exemplified in the HUB and their willingness to work with other organizations to achieve similar results. Developing a multi-point data highway with Unite Us and ClinSync also demonstrates their dedication to collaboration, an important step in the evolution of this partnership.

In a state with nearly 12 million people, working together is essential. This principle is at the center of the work Health Impact Ohio does. As they progress to new levels that many would deem as impossible just a decade ago, they remain steadfast in their belief that technology does not replace people.